JEREMEY DYCHES

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PROFESSIONAL SUMMARY

Operations leader with 15+ years of experience driving revenue growth, team development, and operational excellence across retail, creative production, and military environments. Proven track record scaling teams, optimizing workflows, and delivering multimillion-dollar results through strategic planning and hands-on leadership. Adept at P&L management, supply chain coordination, and building high-performance cultures that reduce turnover and accelerate internal promotion.

CORE COMPETENCIES

- P&L Management
- Inventory Systems
- Performance Reporting
- Supply Chain
- Team Development
- Business Analysis
- Multi-Unit Management
- Client Relations
- Recruiting & Hiring
- Goal Setting
- Workflow Optimization
- Strategic Planning

PROFESSIONAL EXPERIENCE

Market Manager | Lululemon Athletica — Natick, MA | Jul 2024 - Jul 2025

- Led market strategy and operations across multiple locations to drive regional growth and brand consistency.
- Owned portfolio P&L and revenue optimization; improved sell-through by 18% through data-driven merchandising.
- Executed expansion initiatives and strategic partnerships to strengthen market presence.
- Reduced time-to-promotion by 30% by building and coaching a leadership pipeline.

Area Leader | Blue Bottle Coffee — Boston, MA | Aug 2022 - Jun 2024

- Increased annual revenue by $1.2M (12%) and exceeded profitability targets across all locations.
- Reduced turnover from 70% to under 35% through hiring, training, and engagement improvements.
- Built an internal leadership pipeline, reducing external hiring costs by 40%.
- Established procedures for monitoring progress of team members, providing feedback, and evaluating performance.

Creative Director | Squeeze Juice Company — Boston, MA | Oct 2019 - May 2021

- Increased brand recognition by 25% through creative direction across campaigns and product launches.
- Led cross-functional teams while maintaining customer experience and COVID-19 compliance.
- Managed development of creative concepts from ideation to completion, ensuring alignment with brand standards.
- Directed visual design, copywriting, and content for advertising and direct marketing campaigns.

Area Manager | Pressed — Boston, MA | Apr 2018 - Oct 2019

- Improved labor efficiency by 22% and increased district revenue by 15%.
- Reduced safety incidents by 45% through operational standards and training programs.
- Established relationships with local businesses to create marketing partnerships.
- Collaborated with senior management to set and achieve district goals.

District Manager | Starbucks — Boston, MA | Sep 2016 - Apr 2018

- Managed multi-unit P&L, operations, vendors, and facilities for district portfolio.
- Led hiring and development for 100+ employees to strengthen bench and performance.
- Analyzed sales data from all stores to identify trends and opportunities for improvement.
- Provided leadership guidance to store managers on meeting corporate goals.

Producer & Photographer (Consulting) | Professor Punx Productions — Boston, MA | Apr 2014 - Present

- Produced commercial photo/video content and delivered brand-aligned visual storytelling.
- Managed full production lifecycle from concept through post-production.
- Negotiated contracts and deals with vendors, suppliers, and talent.

MILITARY SERVICE

Petty Officer 1st Class, Boatswain's Mate | U.S. Coast Guard — Savannah, GA | Apr 2003 - Apr 2011

- Led search and rescue and law enforcement operations; supervised crews in high-risk environments.
- Supported Hurricane Katrina response operations.
- Trained new recruits on procedures related to their specific job functions.

Supply Sergeant (E-5) | U.S. Army National Guard — Massachusetts | Apr 2012 - Apr 2019

- Managed $2M+ in equipment with 100% accountability.
- Improved readiness rates by 35% through disciplined inventory and supply processes.
- Created reports on inventory levels, requisitions, expenditures, and related data.

EDUCATION

Bachelor of Science, Film & Video | Massachusetts College of Art & Design — 2022

Bachelor of Arts, Marketing | New England Institute of Art — 2018

CERTIFICATIONS

- ServSafe Food Protection Manager
- Logistics Management (Military)
- Allergen Awareness
- Leadership & Management (LAMS)
- First Aid / Choke Saver
- Global Supply Chain (Military)